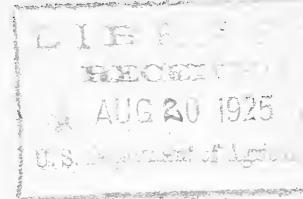


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62.97

New Price List for 1925 Season



Our Pledge

In memory of, and as a tribute to Henry S. Cooper, his children will continue the peony business he conducted.

It is their desire, and they will earnestly endeavor to conduct that business in such a reliable and dependable manner as to feel sure their father would be proud of it, and them, were he alive, to know it.

Therefore, the peony roots formerly sold under the name of Henry S. Cooper, Peony Fan, will henceforth be known as coming from—

HENRY S. COOPER, Inc.

Peony Fan's Gardens

KENOSHA, WISCONSIN

COLLECTIONS

We recommend the following collections as the best, most satisfactory and cheapest for the money that could be selected for a beginner.

Collection No. 18

First choice for economy

Edulis Superba. Dark pink.....	\$0.75
Festiva Maxima. White.....	.75
Felix Crousse. Red.....	.75
Mons. Chas. Leveque. Flesh pink.....	.75
Queen Victoria. White.....	.75
Couronne D'Or. Yellowish.....	.75

\$4.50

Collection No. 22

Third choice for economy

Karl Rosenfield. Red.....	\$2.00
Baroness Schroeder. White.....	1.50
Mme. de Verneville. White.....	.75
Venus. Light pink.....	1.50
La Rosiere. White.....	1.50
Marie Lemoine. Light salmon.....	1.00

\$8.25

Collection No. 20

Second choice for economy

Duchesse de Nemours. White.....	\$0.75
Mme. Calot. White.....	1.00
Marie Lemoine. Light pink.....	1.00
Delachet. Red.....	.75
Grandiflora. Pink.....	1.00
Philomele. Yellowish.....	1.00

\$5.50

Combining lots 18 and 20, the price of the 12 varieties in one order would be \$8.50.

Combining lots 18 and 22, the price of the 12 varieties in one order would be \$10.65.

Combining lots 20 and 22, the price of the 12 varieties in one order would be \$11.50.

The beginner or one who wants to get good value for little money should be interested in the above combination. We recommend that you turn back to this and look at it again before ordering.

All Seasons—All Colors

Moderate priced collections by Seasons of Bloom for beginners:

Collection No. 24—Early

Festiva Maxima. White.....	\$0.75
Queen Victoria. White.....	.75
Delicatissima. Pink.....	.75
Edulis Superba. Pink.....	.75
Philomele. Yellowish.....	1.00
Delachet. Red.....	.75

\$4.75

Collection No. 28—Late

Avalanche. White.....	\$1.00
Couronne D'Or. Yellowish.....	.75
Marie Lemoine. White.....	1.00
Grandiflora. Pink.....	1.00
Marie Crousse. Pink.....	4.00
Karl Rosenfield. Red.....	2.00

\$9.75

Total.....\$20.50

Collection No. 26—Midseason

Mme. de Vatry. Pink.....	\$0.75
Baroness Schroeder. White.....	1.50
Mme. de Verneville. White.....	.75
Mons. Chas. Leveque. Pink.....	.75
Venus. Pink.....	1.50
Felix Crousse. Red.....	.75

\$6.00

Combining lots Nos. 24, 26 and 28, the price of the eighteen varieties in one order would be

\$16.00

The Best at Any Price

The higher priced varieties are for connoisseurs, who usually already have the cut-flower varieties and quickly become interested in the best at any price. High price does not indicate quality. Price indicates scarcity only. The Society's rating establishes the quality and desirability.

The six best peonies, regardless of price, color or season, are:

- 9.9 Le Cygne
- 9.8 Therese
- 9.8 Kelway's Glorious
- 9.7 Solange
- 9.4 Tourangelle
- 9.4 Mme. Jules Dessert

The next six are:

- 9.3 Walter Faxon
- 9.3 Festiva Maxima
- 9.2 Phillippe Rivoire
- 9.2 M. Jules Elie
- 9.2 La Fee
- 9.2 Elizabeth Barrett Browning

Henry S. Cooper
INCORPORATED
The Peony Fan's Gardens
Kenosha, Wisconsin

My Dear Friend:

We are enclosing herewith, our 1925 price list of peonies.

When you plant peonies, you want good, strong, healthy roots - don't you? But if you get good, healthy roots, you must know how to care for them and keep them healthy.

Because peonies are so easy of culture, they are the most satisfactory of all flowers to grow in the North. But, in order to grow properly, everything must be planted right, and have some care. No other flower will give so much in return for a little work as the peony. No other flower will give so much in return for good care. The beginner who gives his peonies a good chance will be not only delighted, but surprised that he can raise such grand flowers with so little care.

What is the best kind of soil to plant peonies in? Should it be a light, sandy soil, or heavy black soil? Will they grow in clay? How can I mix my soil to make it good for peonies? How much fertilizer should I mix with it? and when?

When preparing the ground for peonies you must bear in mind that you are planting for a lifetime. So you must take the time and trouble to do it thoroughly, ONCE.

Perhaps you already know whether or not peonies should be planted flat, or upright, but how deep, and how far apart? Then the right planting season. Is Spring or Fall the best time, or possibly, both?

Many other questions may pop into your mind in regard to peonies. All these questions are answered in our 25¢ SAY-SO, written by the late Henry S. Cooper -- THE Peony Fan. We call this book "Unvarnished Facts" for beginners with peonies, and are reprinting it because we feel that it cannot be improved. It is a book in which the author has put his heart and soul and, as one reader says, "It is like a missionary going out to preach the gospel of the beautiful. It deserves to be in the hands of every flower lover." It is a sort of a PEONY BIBLE, because in it you will find the whole truth about peonies from the Peony Heaven down to the Peony Purgatory.

The book costs us a dollar each, so we cannot afford to send them free of charge, but are selling them at the nominal sum of 25¢. You may deduct this amount from your first order amounting to \$3.00. So the book really costs you nothing. Is this not a fair offer?

We will await your inquiry for it with interest.

Very truly yours,

ESTATE OF HENRY S. COOPER

Robert S. Cooper

Robert S. Cooper
Executor

Collection No. 30

Cooper's Unbeatable Collection

\$10.00

We call this the unbeatable selection because it comprises early, mid-season, and late varieties in red, dark red, dark pink, pink, flesh, yellowish, white, and carmine splashed. They have been selected with great care for their great reliability, wonderful coloring and because they are of such real value at the price. We feel safe in saying that \$10.00 cannot be made to buy such flower value in any other combination.

Couronne d'Or. Late; yellowish	\$0.75
Delachei. Midseason; red75
Duchesse de Nemours. Yellowish; early75
Festiva Maxima. Early; white75
Felix Crousse. Midseason; red75
Edulis Superba. Dark pink; early75
Karl Rosenfield. Late; red	2.00
Mons. Charles Leveque. Midseason; flesh75
Madame Calot. Early; hydrangea-pink	1.00
Mme. de Verneville. Early; white75
Philomele. Midseason; yellowish	1.00
Midnight. Red, dark; early	1.00
Baroness Schroeder. Midseason; flesh	1.50
Grandiflora. Very late; pink	1.00
	\$13.50

\$10.00

- 8.1 Couronne d'Or (Calot 1872). Semi-rose. White with a ring of yellow stamens and crimson splashes. Late. Agreeable fragrance. Medium height and strong grower, blooming freely. A very valuable Peony for dependability and size. A true "crown of gold." Tested for 50 years.
- 7.1 Delachei (Delache 1856). Rose type. Rosy magenta. Midseason. Unpleasant odor. Medium height. Vigorous grower. Free bloomer in clusters. Used as commercial variety, but not equal to Felix Crousse. A good red.
- 9.0 Baroness Schroeder (Kelway). Rose type; flesh white fading to milk white; midseason; fragrance very pleasant; tall, compact, strong; free blooming; largely grown for commercial markets. Does well in the South. Very fine around San Francisco. Large flowers of great substance; very lasting as a cut flower. Very fragrant.
- 8.1 Duchesse de Nemours (Calot 1856). Crown type. Pure white. Sulphur white color. Early. Pleasant odor. Vigorous grower and very free bloomer in clusters. One of the best whites. Shades toward yellow. Introduced nearly seventy years ago.
- 9.3 Festiva Maxima (Miellez 1851). Rose type. Early. Pure white with prominent crimson markings. Very early. Fragrant. Very sturdy, strong stems. Blooming habit very dependable. Fine in the South. For seventy years a leader of them all.
- 8.4 Felix Crousse (Crousse 1881). Bomb type. Bright red. Midseason. Good odor. Vigorous grower. Spreading habit. Blooms freely and in clusters. Most reliable red for the South. This is one Peony that everyone should have.

- 7.6 Edulis Superba (Lemoine 1824). Crown type. Dark pink. Early. Pleasant odor. Strong, hardy grower. Prolific bloomer. Very fragrant. This Peony was originated 100 years ago and is still one of the best and most grown cut flower varieties.
- 7.6 Mons. Charles Leveque (Calot 1861). Rose type. Delicate rose-white. Midseason to late. Stems cannot hold up the large flowers. Blooms in clusters freely. Color deepens toward center; so delicately beautiful that we are partial in its favor.
- 8.8 Grandiflora (Richardson 1883). Rose type; rose-white; very late; unusually fragrant; strong grower; blooms in clusters. Most reliable of all late pinks in the South. Good around San Francisco. It stands out very prominently among the late Peonies on account of its color and size. Being such a strong, vigorous and beautiful flower and so late withal, it should be planted to extend the season of bloom.
- 8.1 Madam Calot (Miellez 1856). Hydrangea-pink. Early. Good odor. Strong, medium height. Blooms freely in clusters. Has held its own against the world for over sixty years and it is said that it bears more flowers and is more fragrant than any other.
- 7.9 Madam de Verneville (Crousse 1885). Pure white. Bomb type. Petals carmine tipped. Early. Pleasant odor. Extra strong and vigorous, and extra free bloomer. Lateral buds seldom develop.
- 8.8 Karl Rosenfield (Rosenfield 1908). Semi-rose. Dark crimson. Midseason. No odor. Strong, healthy growth. Free bloomer in clusters. One of the best crimson varieties for cut flowers, for landscape and for the flower trade. Really fine and large.
- 7.7 Philomele (Calot 1861). Crown type, anemone collar. Violet-rose with amber-yellow collar. A violet-rose center gradually develops, the petals of which are edged dark crimson inside of the amber-yellow. Midseason. Fragrance pleasant. Strong, upright, medium height. Blooms freely but the lateral buds blight badly. This is a very distinct and attractive flower.
- 7.3 Midnight (Brand 1907). Plum-shaped flower. Semi-rose. Deep maroon. Early. Strong stems. Large flowers. Very dark. Nearly as dark as Mons. Martin Cahuzac. Good cut flower Peony. Doesn't hold up long. Rather inferior in the East.

Write Your order on this Sheet and it Will be Promptly Filled

ORDER SHEET

HENRY S. COOPER, Inc., Kenosha, Wis.
STRONG HEALTHY PLANTS

Ship to (Name) _____ Date 192_____

Street or
R. F. D. No. } _____

Town or
City } _____

County _____ State _____

Ship by _____
State whether by Freight, Express or Mail.

Quantity	NAME OF PLANTS See Descriptive List	Standard Division	AMOUNT	Quantity	NAME OF PLANTS See Descriptive List	Standard Division	AMOUNT
	Adolphe Rousseau.....	\$ 1.75			Mme. de Verneville.....	\$.75	
	Albert Crousse.....	1.25			Mme. Ducel.....	.75	
	Albatross.....	1.00			Mme. Emile Lemoine.....	1.50	
	Albiflora, The Bride.....	1.50			Mme. Gaudichau.....	10.00	
	Alsace-Lorraine.....	4.00			Mme. Jules Dessert.....	6.00	
	Asa Gray.....	1.50			Major Loder.....	2.00	
	Avalanche.....	1.00			Marie Crousse.....	4.00	
	Baroness Schroeder.....	1.50			Marie Jacquin.....	1.00	
	Bayadere.....	6.00			Marie Lemoine.....	1.00	
	Boule de Neige.....	.75			Martha Bullock.....	15.00	
	Cherry Hill.....	15.00			Mary Brand.....	3.00	
	Claire Dubois.....	1.50			Midnight.....	1.00	
	Couronne d'Or75			Mignon.....	6.00	
	Delachet.....	.75			Mikado.....	3.00	
	Delicatissima.....	.75			Milton Hill.....	3.00	
	Duchess de Nemours.....	.75			Mons. Charles Leveque.....	.75	
	Edulis Superba.....	.75			Mons. Jules Elie.....	1.50	
	Elizabeth Barrett Browning.....	7.50			Mons. Martin Cahuzac.....	4.00	
	Elwood Pleas.....	6.00			Pasteur.....	2.00	
	Enchanteresse.....	6.50			Phillippe Rivoire	22.00	
	Eugene Bigot.....	1.50			Phoebe Carey.....	6.00	
	Eugenie Verdier.....	1.00			Philomele.....	1.00	
	Felix Crousse.....	.75			Pierre Duchartre.....	2.00	
	Festiva Maxima.....	.75			Primevere.....	4.00	
	Flashlight.....	5.00			Queen Victoria.....	.75	
	Frances Willard.....	4.00			Raoul Dessert.....	15.00	
	Grandiflora.....	1.00			Reine Hortense.....	2.00	
	Grace Loomis.....	25.00			Richard Carvel.....	5.00	
	Grover Cleveland.....	2.00			Rosa Bonheur.....	5.00	
	James Kelway.....	1.50			Ruth Brand.....	2.00	
	Jubilee.....	6.00			Sarah Bernhardt.....	3.00	
	Karl Rosenfield.....	2.00			Solange.....	6.00	
	Kelway's Glorious.....	30.00			Souv. de Louis Bigot.....	8.00	
	Lady Alexandra Duff.....	5.00			Therese.....	5.00	
	La Fee.....	15.00			Tourangelle.....	5.00	
	La France.....	7.00			Venus.....	1.50	
	La Lorraine.....	10.00			Walter Faxon.....	7.00	
	Lamartine.....	10.00			Collection No. 18.....	4.50	
	La Perie.....	1.50			Collection No. 20.....	5.50	
	La Rosiere.....	1.50			Collection No. 22.....	8.25	
	LeCygne.....	15.00			Collection No. 24.....	4.50	
	Livingstone.....	1.00			Collection No. 26.....	6.00	
	Longfellow.....	6.00			Collection No. 28.....	9.75	
	Lora Dexheimer.....	3.00			Collection No. 30.....	10.00	
	Loveliness.....	5.00			Collection No. 32.....	20.00	
	Mme. August Dessert.....	2.00					
	Mme. Calot.....	1.00					
	Mme. de Vatry.....	.75					

Amount forwarded

AMOUNT FORWARD
TOTAL AMOUNT OF ORDER

Please Read Before Ordering

PRICES quoted herein cancel all previous quotations either by letter or in printed lists. Prices Change Every Year.

DISCOUNT FOR QUANTITIES: When Cash is sent with the order you may deduct from an order amounting to—

\$10.00—10 per cent or select \$11.00 worth for \$10.00.
\$50.00—15 per cent or select \$59.00 worth for \$50.00.
\$100.00—20 per cent or select \$125.00 worth for \$100.00

These discounts do not apply to collections which are especially priced.

TERMS: Cash with orders under \$5.00. Remittance can be made by postoffice order or express order, or by bank draft.

ORDERS: Should be sent as early as possible, as the stock of rarest varieties is limited. They will be accepted subject to stock being unsold when they are received. If stock is exhausted, we will substitute another variety of equal value and of close resemblance, or we will return the remittance, as customer may direct. No order will be accepted for less than three dollars (\$3.00).

C. O. D. ORDERS will not be accepted.

SHIPMENTS will be made by express unless we are otherwise instructed. Add 15 cents per root for stamps if by parcel post.

COMPLAINTS, if made immediately on receipt of goods, will be investigated at once, and, if due to our negligence or carelessness, will be promptly rectified. Money will be returned if any shipment is returned promptly and in good order.

YOUR BANKER will tell you that your money is as safe with us as in the bank.

ORDER EARLY as possible upon receipt of this order blank, as orders are filled strictly in order of receipt, and as there is a distinct advantage in early planting in the Fall. Cash can be sent in August, before shipment, for orders amounting to \$5.00 or less. References should accompany orders for over \$5.00. Have your order on file and secure priority of shipment. See discounts for Cash above.

One-Eye Divisions

Several things should be understood about one-eye divisions. 1st. The roots are split lengthwise with a knife. 2nd. No guarantee can be given that they will grow. 3rd. You must not expect mature plants from one-eye divisions under 3 years. 4th. Amateurs should leave them alone. 5th. They are for those only who know the game. Only for Fans. 6th. One-eye divisions will not be furnished. 7th. We do not believe in having our statements at all vague as to what we are selling. 8th. There is no way of planting or treating split roots to make them grow as fast or as surely as whole roots. 9th. Many are willing to wait with split roots because they get more varieties for the same money. 10th. The eyes on Peony roots are all at one end. They do not grow like split potatoes. 11th. Our rule is to supply the best rather than the cheapest. 12th. Our specialty is strong growing, quick blooming plants.

HENRY S. COOPER, Inc.
Peony Fan's Gardens :: Kenosha, Wisconsin

Collection No. 32

Cooper's Temptation Collection

\$20.00

For those who want to start venturing a little way into the mysteries of growing the Peonies which are a little bit out of the usual, we have selected some for this collection which are much sought after and a few that some of the old Peony fans do not usually possess. We are giving some of these and are making the price such a temptation that you will readily guess that we are doing just that thing. We are trying to tempt you to be a Fan. When you see the price, \$20.00, you cannot pass this. And when you see the blossoms you will be glad you didn't.

Lady Alexandra Duff.	Light rose	\$5.00
Midnight.	Dark red	1.00
Karl Rosenfield.	Dark crimson	2.00
Venus.	Hydrangea-pink	1.50
Baroness Schroeder.	Flesh white	1.50
Avalanche.	White flecked crimson	1.00
Grandiflora.	(Richardson.) Rose white	1.00
Edulis Superba.	Dark pink75
Marie Crousse.	Pale lilac-rose	4.00
La Rosiere.	White	1.50
Alsace-Lorraine.	Yellowish	4.00
Enchanteresse.	Cream color	6.50
		\$29.75

\$20.00

9.1 **Lady Alexandra Duff** (Kelway 1902). Outside very light rose, shading lighter toward center. Very large terminal flower. Laterals waterlily-shaped. Does splendidly in the South. "This is the one Peony most talked of in the Peony world." Very prolific, striking, scarce and desirable.

7.3 **Midnight** (Brand 1907). Plume-shaped flower. Semi-rose. Deep maroon. Early. Strong stems. Large flowers. Very dark. Nearly as dark as Mons. Martin Cahuzac. Good cut flower Peony. Doesn't hold up long. Rather inferior in the East.

8.8 **Alsace-Lorraine** (Lemoine 1906). Semi-rose; cream-white to yellowish; late; fragrance unpleasant. Tall and strong; free bloomer; slow to establish. Sometimes troubled with root galls. Flowers in clusters, pointed petals. In coloring somewhat like Solange. Extra good. Petals like a waterlily; distinct and beautiful.

8.8 **Karl Rosenfield** (Rosenfield 1908). Semi-rose. Dark crimson. Midseason. No odor. Strong, healthy growth. Free bloomer in clusters. One of the best crimson varieties for cut flowers, for landscape and for the flower trade. This is really fine and large.

8.3 **Venus** (Kelway). Crown type. Hydrangea-pink. Midseason. Very pleasing fragrance. Very tall and strong. Blooms in clusters freely. Fine in the South for cutting. Venus is extra good for landscape and for cut flowers. So good it is grown for the cut flower market. Very large flower and delicately beautiful.

9.0 **Baroness Schroeder** (Kelway). Rose type. Flesh white fading to milk white. Fragrance very pleasant. Tall, compact, strong. Free blooming. Largely grown for commercial markets. Does well in the South. An extra good Peony, especially for cut flowers.

8.7 **Avalanche** (Crousee 1886). Crown type. White, flecked carmine, with creamy collar. Center short, cream petals. Late. Odor pleasant. Medium strong grower. It is a waxy white and a grand flower.

8.9 **Enchanteresse** (Lemoine 1903). Rose type; creamy white, scarlet splashing; very late; pleasant odor. Long, strong stems; free bloomer. Not a good bloomer in the South; not a very strong grower in the North. Roots sometimes affected. Very large size and blooms in clusters. One of the best.

8.8 **Grandiflora** (Richardson 1883). Rose type. Rose-white. Very late. Unusually fragrant. Strong grower. Blooms in clusters. Most reliable of all late pinks in the South. Being such a strong, vigorous and beautiful flower and so late withal it should be planted to extend the season of bloom.

7.6 **Edulis Superba** (Lemoine 1824). Crown type. Dark pink. Early. Pleasant odor. Strong, hardy grower. Prolific bloomer. Very fragrant. It is remarkable that this Peony was originated one hundred years ago and that it is still one of the best and most grown cut flower varieties. A record hard to beat.

8.3 **La Rosiere** (Crousse 1888). Semi-double. White shading to light cream in center. Midseason. Stems not strong enough to hold up the extra large clusters of bloom. Not fully double, but blooming in clusters of large, creamy flowers with yellow center. Very beautifully striking. Each cluster a bouquet.

8.9 **Marie Crousse** (Crousse 1892). Bomb type. Pale lilac-rose. Midseason. Odor quite unpleasant. Strong growing and free blooming. In spite of its odor, it is a large and striking variety. Is rated very high by the Peony Society, and is undoubtedly an extra good Peony.

